



YLIF

INTERNATIONAL YOUTH
LEADERSHIP & INNOVATION FORUM

Creating the Future

9-10 November 2019

*Inspiring
leadership and
innovation in
youth*

*This is one of the only
platforms where we hear
the voice of youth about
their future compared to
many forums where we
let the youth listen to the
adults.*



Background

International Youth Leadership & Innovation Forum is a platform for youth from all around the world to speak, discuss and collaborate on topics that matter to them.

We believe education reform happens when we create an environment to have meaningful dialogues on it involving youth it.

IYLIF is a platform that empowers youth to express their visions, actions and innovations with teachers, industry experts and other stakeholders of education. Here they can unravel infinite possibilities, go beyond the boundaries of countries and cultures to collaborate and achieve their full potential as global citizens and change makers.



IYLIF 2019

As part of the IYLIF mission, we select International Youth Ambassadors (IYA) to represent the voice of youth globally.

Pre-Conference

IYAs will be mentored over bootcamps with experts to groom them into inspiring youth leaders.

First day: Conference involving IYAs, educators, experts, parents and youth attendees

Second day: Separate breakout sessions and workshops for students and teachers

Post-Conference

The IYA remain part of IYLIF beyond the conference and they will be mentored periodically to equip them with the skills to be change makers.



MISSION

- 1) To raise awareness about issues and concerns that are on the top of mind amongst our youths
- 2) To create a global pool of Gen-Z youth leaders
- 3) Provide a platform for Singaporean youth leaders to mingle and collaborate with their counterparts from other countries.
- 4) To bring together youth on a safe platform to discuss freely their issues and concerns
- 5) To do so through creative and innovative solution-finding approach
- 6) To inspire youth to step up and be change makers to make a positive difference
- 7) To align all stakeholders of youth development in a neutral setting and equalising platform
- 8) To mentor youth and educators with 21st century skills of creativity, confidence, communication and collaboration

VISION

To groom aspiring young individuals into inspiring International Youth Ambassadors who have the ideas and confidence to have healthy and constructive conversations around difficult youth topics and help them become influencers and change makers to create a better future for them and others.

Sponsorship Opportunities

PLATINUM
SPONSOR

GOLD
SPONSOR

SILVER
SPONSOR

BRONZE
SPONSOR

VENUE
SPONSOR

FOOD
SPONSOR

VENUE
SPONSOR DAY 1

VENUE
SPONSOR DAY 2

MEDIA
SPONSOR

VIDEOGRAPHY
SPONSOR

PHOTOGRAPHY
SPONSOR

PRODUCT
SPONSOR

PLATINUM

STARTING AT \$10,000

- 1) Title sponsorship ("Your Company Name IYLIF 2019")
- 2) A booth for your company
- 3) 4 complimentary access for company staff
- 4) Free admission for 6 guests
- 5) A speaking slot for company executive
- 6) Speaking slot for one company executive on a moderated panel
- 7) Partner spotlight on social media platforms
- 8) A video interview of your company executive by the founder of IYLIF
- 9) One hour Workshop slot for spreading your company's services and products
- 10) Video of your company's services to be featured during the IYLIF 2019 conference
- 11) Mentions about your company by masters of ceremony and the founder
- 12) Recognition on event website
- 13) Logo on event flyer and backdrop
- 14) Complimentary workshop for your organisation



GOLD

STARTING AT \$5000

- 1) A booth for your company
- 2) 2 complimentary access for company staff
- 3) Free admission for 3 guests
- 4) A speaking slot for one company executive
- 5) Partner spotlight on social media platforms
- 6) Video of your company's services to be featured during the IYLIF 2019 conference
- 7) 45 min Workshop slot for spreading your company's services and products
- 8) Mentions about your company by masters of ceremony and the founder during IYLIF 2019 conference
- 9) Recognition on event website
- 10) Logo on event flyer and backdrop

Sponsorship Packages



SILVER

STARTING AT \$3000

- 1) A booth for your company
- 2) 2 complimentary access for your company staff
- 3) A speaking slot in the moderated panel for one company executive
- 4) Partner spotlight on social media platforms
- 5) Mentions about your company by masters of ceremony
- 6) 30 min Workshop slot for spreading your company's services and products
- 7) Recognition on event website
- 8) Logo on event flyer and backdrop



BRONZE

STARTING AT \$1000

- 1) A booth for your company
- 2) 2 complimentary access for company staff
- 3) Partner spotlight on social media platforms
- 4) Video of your company's services to be featured during the IYLIF 2019 conference
- 5) Mentions about your company by masters of ceremony
- 6) Recognition on event website
- 7) Logo on event flyer and backdrop



VENUE SPONSOR

FOR SPONSORING THE VENUE

- 1) Venue + Food Sponsor > Title sponsorship ("Your Organisation's Name IYLIF 2019")
- 2) A booth for your company
- 3) 4 complimentary access for company staff
- 4) Free admission for 15 guests
- 5) Free upgrade for 5 representatives to the VIP delegate privileges
- 6) A speaking slot for company executive
- 7) Application and Registration fees waver for youth speakers from your organisation
- 8) Speaking slot for one company executive on a moderated panel
- 9) Partner spotlight on social media platforms
- 10) A video interview of your company executive by the founder of IYLIF
- 11) Featuring video of your organisation's services during the IYLIF 2019 conference and on social media
- 12) Mentions about your company by masters of ceremony and the founder
- 13) Recognition on event website
- 14) Logo on event flyer and backdrop
- 15) Complimentary workshop for your organisation



FOOD SPONSOR

FOR SPONSORING THE LUNCH AND TWO TEA BREAKS EACH DAY

- 1) Venue + Food Sponsor > Title sponsorship ("Your Organisation's Name IYLIF 2019")
- 2) A booth for your company
- 3) 4 complimentary access for company staff
- 4) Free admission for 15 guests
- 5) Free upgrade for 5 representatives to the VIP delegate privileges
- 6) A speaking slot for company executive
- 7) Application and Registration fees waiver for youth speakers from your organisation
- 8) Speaking slot for one company executive on a moderated panel
- 9) Partner spotlight on social media platforms
- 10) A video interview of your company executive by the founder of IYLIF
- 11) Featuring video of your organisation's services during the IYLIF 2019 conference and on social media
- 12) Mentions about your company by masters of ceremony and the founder
- 13) Recognition on event website
- 14) Logo on event flyer and backdrop
- 15) Complimentary workshop for your organisation



MEDIA SPONSOR

FOR SPONSORING THE MEDIA TO TO SPREAD THE WORD THROUGH YOUR MEDIA, SOCIAL MEDIA PLATFORMS AND DATABASE

Sponsorship Packages

- 1) Position your channel as a prominent partner of IYLIF 2019
- 2) Education is at the forefront of every major discussion about the future. You will be able to enhance your presence in this area, especially since Singapore is among the top world when it comes to academic excellence
- 3) Strengthen your position as a socially responsible organisation that stands for community development
- 4) Enhance your brand awareness among local and international delegates and experts
- 5) Develop new contacts with various eminent professionals from education and other industries as well as with influencers and thought leaders
- 6) Reconnect with your existing audiences as a large part of the youth speakers and educationists come from India
- 7) An executive from your channel to be part of a panel discussion
- 8) Interviews can be arranged with IYLIF 2019 speakers of your interest
- 9) Your logo on event website, flyers and backdrop



VIDEOGRAPHY SPONSOR

FOR COVERING THE EVENT WITH PROFESSIONAL VIDEOGRAPHY



Sponsorship Packages

- 1) Position your organisation as a prominent partner of IYLIF 2019
- 2) Connect with more people and organisation through your services for IYLIF 2019
- 3) Strengthen your position as a socially responsible organisation that stands for community development
- 4) Enhance your brand awareness among local and international delegates and experts
- 5) Develop new contacts with various eminent professionals and organisations from education and other industries
- 6) Your logo on event website, flyers and backdrop
- 7) Promoting your brand on our social media platforms

PHOTOGRAPHY SPONSOR

FOR COVERING THE EVENT WITH PROFESSIONAL PHOTOGRAPHY

- 1) Position your organisation as a prominent partner of IYL 2019
- 2) Connect with more people and organisation through your services for IYLIF 2019
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- 6) Your logo on event website, flyers and back drop
- 7) Promoting your brand on our social media platforms



PRODUCT SPONSOR

FOR SPONSORING PRODUCTS TO GIVE AWAY TO SPEAKERS AND DELEGATES



Sponsorship Packages

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- 2) Connect with more people and organisation through your services for IYLIF 2019
- 3) Strengthen your position as a socially responsible organisation that stands for community development
- 4) Enhance your brand awareness among local and international delegates and experts
- 5) Develop new contacts with various eminent professionals and organisations from education and other industries
- 6) Your logo on event website, flyers and back drop
- 7) Promoting your brand on our social media platforms

Would you like to discuss sponsorship opportunities with us?

Contact us at

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